

Partnering With A Purpose

Written by: Stacy-Ann Hayles

Good evening everyone. It's really great to see you all here tonight. Thank you for coming out.

For those of you who don't know me, I am Kevan Stewart, the head cook and the kitchen at ReggaeTech and Jamaica Wedding DJ, which are the companies hosting tonight's event.

So yes, I'm the one you thank for the free drinks. You're welcome.

Let me tell you, I've had this idea in my head - to bring the owners and marketers of business in western Jamaica together in one room - for a very long time. I mean, the power and profit we could generate from simply working together is so enormous.

And it's not even about sharing contacts and making referrals and all that. Just think about it for a second. Each and every single one of you in this room could be each other's customers. And I am certain that a few of these connections will happen before the night is over.

This is the reason we chose to make the theme for tonight, "Partnering With A Purpose". Because this is the first step. For us to build our respective businesses, we have to make the conscious effort to get to know each other and the services and products we offer, so we can work together and help each other up the ladder.

So to kick us off, I will start by sharing a little about the businesses that brought you here tonight. Reggae Tech is the audio visual arm of our company. It provides all the equipment you need for an event from lighting, to speakers and microphones, to monitor and screens, and even the people to manage and operate them. All the equipment you see here tonight is provided by us.

And Jamaica Wedding DJ is of course the DJ services. The reason it's called Jamaica Wedding DJ is because we started out providing services for weddings, but it has grown to so much more than that over the past few years. Now we have the capabilities and the people to handle virtually any type of event you may have.

And as we continue to grow, we'll have even more services rolling out to serve the event market - so we can become your one stop shop for all the services and products you need, whether it's a small indoor function or a huge event at the conference center.

Now I don't want to take up too much of your time to get to know each other, but before I leave I must give special thanks to a couple people for coming out tonight.

First, the Mayor of Falmouth, Garth Wilkinson. He will be up here right after me to give his address to you all. Also want to thank Chris, the owner of Uchuma Cafe, for hosting us here tonight and my hardworking team for their help in making this event a reality.

I hope everyone has a great time here tonight at Uchuma! Go ahead and have a drink, mingle with the rest of crowd and get those partnerships going! And I hope to see you at far more events like this in the future.

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